

For Microscopists by Microscopists

Microscopy
TODAY

2011-2012
BUYERS' GUIDE

**Enter your data directly into this
active PDF document**

HOW TO PLACE YOUR RESERVATION

To make reservations for (a) Company Profile Listings, (b) Product Vendor Listings, (d) Product & Services Listings, (e) Display Ads, please contact:

Amy Reuter

Phone: 856.768.9360; Fax: 856.753.0064;

Email: (areuter@mrvica.com)

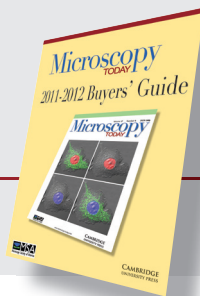
HOW TO UPLOAD INFO FOR YOUR LISTING

DO NOT CONTACT AMY REUTER

Upload a zipped folder containing your information to the FTP site at
(a) www.microscopy-today.com or (b) microscopytoday@cambridge.org.



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UNIVERSITY PRESS



Types of listings:

Company Profile (PAID Listing)	Acme Instruments, Inc. Company Profile Phone number Company URL \$1500	Full page profile (see <i>sample at right</i>) plus benefits of one major listing
Major Listing (Product Vendors PAID Listing)	Acme Scientific, Inc. Phone number Company URL First Product: \$700 Add'l Product: \$200	Listed in index under up to five keywords plus major listing entry with logo and photo plus catalog URL (linked in digital edition) (see <i>below</i>)
Minor Listing (Product & Services Index FREE Listing)	My Company Instruments Company URL	Company URL in index under five keywords



sample

PRODUCT & SERVICES INDEX - sample

Atomic Force Microscopes		
	Acme Instruments, Inc.	555-456-1234 www.ai.com
	See Company Profile See Our Advertisement	p. 23 p. 15 p. 12
	- Fine 1000, 1500 & 2000 mesh grids in gold, nickel & copper	
Atom Probe		
	Acme Scientific, Inc.	555-456-1234 www.asi.com
	- Fine 1000, 1500 & 2000 mesh grids in gold, nickel & copper	p. 12
	My Company Instruments	www.mci.com

DISPLAY ADS

For information regarding Display advertisements please see the MSA Media Kit. Contact Amy Reuter if you need a media kit.

CLOSING DATE: MAY 1, 2011

If an advertiser fails to provide new artwork for a particular issue by the materials closing date deadline (or a pre-approved extension granted by the Publisher), then the Publisher will pick up the most recent artwork provided. If no artwork is on hand, then the advertiser will still be responsible for payment on the space.

Cancellations are not accepted after the closing date.

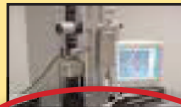
PRODUCT VENDORS

Major Listing

sample

Acme Scientific, Inc.

Distributor for Advanced Microscopy Techniques
 Tel: +44 (0)1359 244 870
 email: gary@deben.co.uk • www.deben.co.uk



AMT16000 Digital TEM camera
 APPLICATIONS: Virology, Tomography
 FEATURES: • 16 megapixel • 4872x3248 pixels • Live imaging to 10fps, Film replacement • Easy to use

Catalog URL, if available, will go here

PRODUCT & SERVICES INDEX

Minor Listing

FREE listings in up to
5 indexing categories

My Company Instruments www.mci.com

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 Phone: 856.768.9360; Fax: 856.753.0064; or
 Email: areuter@mrvisa.com

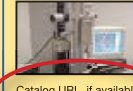
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Acme Scientific, Inc.

Distributor for Advanced Microscopy Techniques
Tel: +44 (0)1359 244 870
email: gary@deben.co.uk • www.deben.co.uk

**ACME
Scientific**



Catalog URL, if available,
will go here

AMT16000 Digital TEM camera
APPLICATIONS: Virology, Tomography
FEATURES: • 16 megapixel • 4872x3248 pixels • Live
imaging to 10fps, Film replacement • Easy to use

Major Listing

(Pages 3 to 5 are to be used for paid Major Listing uploads only.)

PAID MAJOR LISTING INSERTION ORDER

Part I (Note: All information will be used exactly as submitted so please double-check to ensure accuracy)

Company Name:	
Company Phone:	Web URL:
Company Contact:	Contact Email:
Billing Address:	

Part II (Please indicate selections)

Descriptions	Net Cost Each	Quantity	Total Cost
Microscopy Product Vendor	\$700		
Additional Product Listings	\$200		
		Total Cost:	

Please return completed reservation form to:

Amy Reuter
(areuter@mrvica.com)

Phone: 856.768.9360, Fax: 856.753.0064



Microscopy Society of America
Microscopy Society of America
12100 Sunset Hills Rd., Suite 130
Reston, VA 20190

Thank you for your support!

**CAMBRIDGE
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Cambridge University Press
32 Avenue of the Americas
New York, NY 10013-2473

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MAJOR LISTING—ENTRY SUBMISSION DATA

Recommended Paid submission format: High-res PDFs with embedded fonts, plus supporting files and fonts. Windows format PSD, TIF, or EPS files accepted; MAC format accepted. Images saved with OPI cannot be accepted. CMYK only: NOT RGB. Flattened PDFs will not be accepted. Images should be minimum 600 dpi.

Product 1

Product name

Catalog page URL:

1st Keyword:

2nd Keyword:

3rd Keyword:

4th Keyword:

5th Keyword:

Maximum 25 letters and spaces each, e.g. Life Sciences, Materials Science, Geology, Semiconductors, Fluorescence Microscopy, Raman Microscopy, SEM, TEM, Image Analysis, Tomography

Applications:

Maximum: Five applications (1 to 3 words each) separated by commas.

Key Features:

Maximum: Five key features (1 to 5 words) separated by commas.

Product 2 (additional product)

Product name

Catalog page URL:

1st Keyword:

2nd Keyword:

3rd Keyword:

4th Keyword:

5th Keyword:

Maximum 25 letters and spaces each, e.g. Life Sciences, Materials Science, Geology, Semiconductors, Fluorescence Microscopy, Raman Microscopy, SEM, TEM, Image Analysis, Tomography

Major Listing – Entry Submission Data

Applications:

Maximum: Five applications (1 to 3 words each) separated by commas.

Key Features:

Maximum: Five key features (1 to 5 words) separated by commas.

Product 3 (additional product)**Product name****Catalog page URL:**

1st Keyword:

2nd Keyword:

3rd Keyword:

4th Keyword:

5th Keyword:

Maximum 25 letters and spaces each, e.g. Life Sciences, Materials Science, Geology, Semiconductors, Fluorescence Microscopy, Raman Microscopy, SEM, TEM, Image Analysis, Tomography

Applications:

Maximum: Five applications (1 to 3 words each) separated by commas.

Key Features:

Maximum: Five key features (1 to 5 words) separated by commas.

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(Pages 6 to 8 are to be used for Company Profile uploads only.)



COMPANY PROFILE—INSERTION ORDER

Part I (Note: All information will be used exactly as submitted so please double-check to ensure accuracy)

Company Name:	
Company Phone:	Web URL:
Company Contact:	Contact Email:
Billing Address:	

Part II (Please indicate selections)

Company Profile/Descriptions		Net Cost Each
<p>1. Company Description Supply the company history, its achievements, progress, and inventions, that culminates to their current product line (min: 75 words, max:150 words).</p> <p>2. List of Products Supply a bulleted list of your products in this fashion. Product Name - Production description and capabilities (max: 10 products).</p> <p>3. Company Focus and Market Served Give the scope of the company, and an outlay of current and future markets of interests (60-70 words).</p>	<p>4. Company Logo and Products Please supply high-resolution images for your company logo and up to four products.</p> <p>5. How To Find Us Supply the company name, complete mailing address, phone and fax numbers, company e-mail address, and web address. If applicable, mention the location of country-wide, or worldwide locations of your company branches (60-75 words).</p>	<p>\$1,500</p>
		Total Cost:

Please return completed reservation form to:

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COMPANY PROFILE—ENTRY SUBMISSION DATA

Recommended submission format: High-res PDFs with embedded fonts, plus supporting files and fonts. Windows format PSD, TIF, or EPS files accepted; MAC format accepted. Images saved with OPI cannot be accepted. CMYK only: NOT RGB. Flattened PDFs will not be accepted. Images should be minimum 600 dpi.

1. Company Description

Supply the company history, its achievements, progress, and inventions, that culminates to their current product line. Please limit to 150 words.



2. List of Products

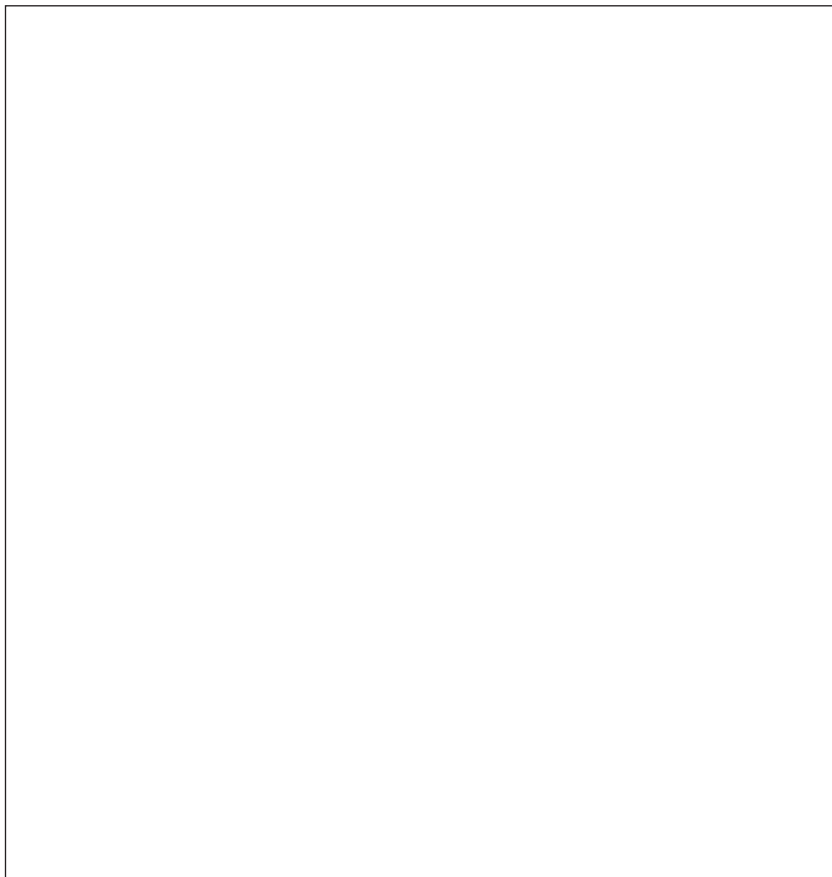
Supply a bulleted list of your products in this style:

Product Name -

- Production description and capabilities.

Limit to 10 company products such as items in: Life Sciences, Materials Science, Geology, Semiconductors, Fluorescence Microscopy, Raman Microscopy, SEM, TEM, Image Analysis, Tomography, and so forth.

Maximum 25 letters and spaces each.



Company Profile –
Entry Submission Data

3. Company Focus and Markets Served
Give the scope of the company, and an outlay of current and future markets of interests (60-75 words).

4. Company Logo and Products
Please supply high-resolution images for your company logo and up to four products.

5. How To Find Us
Supply the company name, complete mailing address, phone and fax numbers, company e-mail address, and web address. If applicable, mention the location of country-wide, or worldwide locations of your company branches (60-75 words).

Company Name

Mailing Address

Phone

Fax

e-mail

web address (if applicable)

Countrywide or worldwide locations of your company branches

(Page 9 to be used for free Minor Listing uploads only.)

FREE MINOR LISTING INSERTION ORDER

Part I (Note: All information will be used exactly as submitted so please double-check to ensure accuracy)

Company Name:	
Company Phone:	Web URL:
Company Contact:	Contact Email:
Billing Address:	

Part II (Please indicate selections)

Product and Services Index

The Product and Services Index will display product categories in alphabetical order using the key words on the next few pages. If your company needs a keyword not on the list, insert it below.

Under each keyword the company name and web address will appear. There is no charge for this listing provided that all the required information is supplied.

5 keywords describing the company's products

1.
2.
3.
4.
5.

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Product Category Keywords

(Please feel free to add your own category on order form if you do not see one which best describes your product.)

Accessories (miscellaneous)	Detectors
Acoustic Microscopes	Diamond Knives
Amplitude Modulation Microscopy	Diamond Wire Saws
Analytical Balances	Differential Interference Contrast (DIC) Microscopy
Antibodies	Diffraction Calibration
Anti-contamination Systems	Digital Archiving
Anti-vibration Devices	Digital Microscopes
Apertures (EM)	Dual Beam FIB/SEM
Atomic Force Microscopes (AFMs)	E-Beam Lithography
Atom Probe	Electron Energy Loss Spectrometry (EELS)
Auger Electron Spectrometers/Microscopes (AES)	Electron Multiplying CCD (EMCCD)
Automated/Robotic Equipment	EDS Detector Repairs/Upgrades
Backscattered Electron Detectors (EM)	Electrical Characterization
Beam Splitters	Electron Backscatter Diffraction (EBSD)
Books	Electron Guns
Calibration Standards	Electron Microprobes (EPMAs)
Camera/Digital Camera Systems	Electron Microprobe Automation
Cameras, CCD	Electron Microprobe Service
Cameras, CMOS	Electron Probe Microanalyzers (EPMAs)
Cantilevers	Elements and Compounds (fine chemicals)
CeB6 Sources	Embedding Materials
Centrifuges	EMF Interference
Chemicals	EMI Cancellation
Clean Room Accessories	Energy-Dispersive X-ray Spectrometry (EDS)
CMOS Cameras	Energy Filters (EM)
Coating Systems	Environmental Chambers
Coating Supplies (baskets, targets)	Evaporation Sources
Cold Sputtering Equipment	Eyepieces
Colloidal Gold	Failure Analysis
Condensers for Light Microscopes	FIB Accessories
Confocal Microscopes	Fiber Optic Illuminators
Consulting	Field Emission Sources
Contract Research	Filaments and Filament Rebuilding
Controllers (SPM)	Filters
Correlative Microscopy	Fixatives and Chemicals
Courses/Workshops	Fluorescence Microscopy
Critical Point Dryers	Fluorescence Resonance Energy Transfer (FRET) Microscopy
Cryofixation	Fluorophores
Cryostats	Forster Resonance Energy Transfer (FRET) Microscopy
Cryotransfer Equipment (EM)	Focused Ion Beam Systems
Crystallographic Mapping	Forensic Testing Supplies
Cut-Off Machines	Freeze Drying Equipment
Databases	FT-IR Microscopy

Product Category Keywords

(Please feel free to add your own category on order form if you do not see one which best describes your product.)

Furnaces	Metallographic Microscopes
Gas Injection Systems	Metallurgical Microscopes
Gauges (vacuum)	Metrology Instruments
Gaussmeters	Microanalysis Services
Glass Knives	Microinjectors
Gloves	Micromanipulators
Gold Probes	Micron Markers
Grids (EM)	Microscope Immersion Oil
Hand Loupes	Microscope Slides
Heat Guns	Microscope Stages
Heating Stages	Microscope Stands
Helium Microscope	Microscope Viewing Heads
Histology Supplies	Microscopy Services
Hoffmann Modulation Microscopy	Microtomes and Ultramicrotomes
Hot Plates	Microtome Repair
Illuminators (LOM)	Microwave Processing
Image Analysis	Monoclonals
Image Analyzers	Multiphoton Microscopes
Image Processing	Nanoindentation
Immersion Lenses	Nanopositioners
Immunolabeling	Nanoprobes
Incubators for Live Cell Imaging	Near-Field Scanning Optical Microscopes (NSOMs)
Infra-Red Microscopes	Normarski Interference Contrast
Inverted Microscopes	Objective Lenses
Ion Beam Thinning	Ocular Lenses
Ion Beam Milling	Optical Filters
Ion Guns	Osmium Coaters
Ion Microscopes	Phase Contrast Microscopy
Ion Pumps, New and Rebuilt	Phase Identification
Journals	Photography Supplies
Knifemakers	Plasma Cleaners
Knives	Polarized Light Microscopy
Knife Resharpener	Polishing Equipment
LaB6 Sources	Polishing Consumables
Laboratory Safety Supplies	Polyclonal Sera
Laminar Flow Hoods	Prisms
Lamps and Light Sources	Publishers
Laser Capture Microscopy	Raman Spectroscopy/Microscopy
Lasers	Reference Materials/Reference Standards
Laser Scanning Confocal Microscopes	Reflection Light Microscope
Leak Detection	Refractive Index Liquids
LED Lamps	Resharpener Services
LED Illumination (LOM)	Resolution Standards
Lenses (LOM)	Rhodomine B
Light Optical Microscopes (LOMs)	Rulers
Light Microscope Condensers	Sample Preparation and Handling

(Please feel free to add your own category on order form if you do not see one which best describes your product.)

Live Cell Chambers	Scanners (SPM)
Live-Cell Imaging	Scanning Electron Microscopes (SEMs)
Magnetic Field Cancellation	Scanning Heads (LOM)
Magnification Calibration	Scanning Probe Microscopes (SPMs)
Mass Spectrometers/Residual Gas Analyzers	Scanning Transmission Electron Microscopes (STEMs)
Measuring Microscopes	Scanning Tunneling Microscopes (STMs)
Mechanical Microprobes	Section Stainers
Mercury Lamps	Service and Repair
Metallographic Equipment	Service Laboratories
SEM/TEM Digital Imaging Systems	TEM Accessories
SEM Accessories	Testing Equipment
Scintillators	Tip Cleaners (SPM)
Screen Recoating	Tip Calibrators (SPM)
Slides and Coverslips	Tips (SPM)
Small Tools	Tissue Processors
Software for Microscopy	Trace Element Analysis Services
Software for Microanalysis	Tools
Specimen Holders	Total Internal Reflection Microscopy (TIRF)
Specimen Preparation Equipment	Transmission Electron Microscopes (TEMs)
Specimen Preparation Supplies	Tweezers
Specimen Stages	Ultramicrotomes
Spectrometers (light)	Ultrasonic Cleaners
Spectrometers (electron)	Used Equipment
Spectrometers (x-ray)	Vacuum Evaporators
Spinning Disk Confocal Microscopy	Vacuum Equipment
Stage Automation V	vacuum Oils
Stains (LOM)	Vacuum Tweezers
Standards for Microanalysis	Variable Pressure Scanning Electron Microscopes
Stereo Microscopes	Vibration Isolation Systems
Stereo 3D Imaging and Measurement	Vibratomes
Storage supplies	Video Microscopes
Student Microscopes	Water Chillers
Supplies	Wavelength Dispersive X-ray Spectrometry (WDS)
Surface Profiling	Wide Field Microscopes
Surface Analysis	Xenon Lamps
Tandem Scanning Confocal Microscope	X-ray Analysis Equipment



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